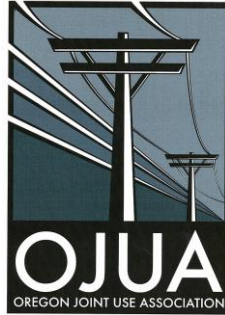


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**Oregon Joint Use Association
Publicity and Education Committee**
Meeting Minutes
March 7, 2012

Members Present

Dawna Farrell, Comcast
Stuart Sloan, Consumers Power
Dan McGraw, CenturyLink
Colin Cavasher, PacifiCorp
Steve Ross, PGE
Ian Scott, Davey Resource

Members Not Present

Staff:

Mary Tucker

Guests

Call to Order

Chair Sloan called the meeting to order at 9:47 a.m.

Approval of Minutes

The Committee reviewed the minutes of February 7, 2012.

Motion: moved by Dan McGraw and seconded by Ian Scott to approve the minutes of the February 7, 2012 meeting as presented. **Motion passed.**

Spring Training

Staff will send out a training invitation to the City Planners association.

T-shirts with the extra printing of the lineworker silhouette will be around \$11.00/shirt. Ian suggested a catch phrase for the t-shirts, the committee will consider possibilities. The deadline for t-shirt printing is the end of March.

Staff handed out a spreadsheet comparing 2013 spring training proposals. The committee discussed the benefits and problems with moving the training to Eugene. It was the feeling of those working in Portland that the Portland people would still attend. A decision on the 2013 location will be made at the next meeting. The OJUA board will be meeting at the Portland Airport Embassy Suites on March 22.

Draft

Davey, Osmose and Spida expressed interest in vendor commercials. Another sponsor level of Platinum Plus would need to be created which would include the commercial. The annual meeting will be the testing ground. Would need to define:

Number of slots available

Length of time posted on website after the event

Number of repeat showings

If a full year of advertising on website and an opportunity at each event were offered, then a bigger price tag could be put on the Platinum plus category.

April 3, 2012 – polish up game

April 24-25, 2012 – Spring Training

Action Items

Mary Action: contact Dave Marne about handbook for raffle

Colin Action: check on PacifiCorp projector, turning tech clickers

Stuart Action: Trophies for game winners

Other Business

Next Meeting

The next meeting is scheduled for Tuesday, April 3, 2012 at 9:00 a.m. at Comcast Office.

Adjourn

There was no further business and the meeting was adjourned at 11:13 a.m.