



Oregon Joint Use Association
Publicity and Education Committee
Meeting Minutes
July 15, 2008

Members Present

Stuart Sloan, (Chair) Consumers Power
Stan Cowles, (Vice-Chair) Qwest
Bill Tierney, UAM
Corey Cook, Pacific Power
John Griebeling, Osmose

Members Not Present

Dawna Farrell, Comcast

Staff:

Wendy Knodel

Call to Order

Chair Sloan called the meeting to order at 10:06 a.m.

Approval of Minutes

The Committee reviewed the minutes of the June 12, 2008.

Motion: Moved by Stan Cowles and seconded by Corey Cook to approve the minutes of the June 12, 2008 meeting as amended. Motion passed.

2008 Spring Training Evaluation Wrap Up

Evaluations: OJUA Staff presented final tally of the 2008 Spring Training Workshop Evaluations. Approximately 76% of the workshop attendees returned completed evaluations. The Speaker, David Marne, received 95% of respondents that rated him as a '4' or better, with 5 being the highest. Overall satisfaction with the workshop content came in at 59% saying the workshop was very satisfactory, and 41% saying it was satisfactory.

2008 Annual Meeting Planning

The save the date letter and the sponsorship registration were emailed out to the OJUA membership. Bill Woods from PacifiCorp has turned in a sponsorship for the Platinum level at \$200.00.

Bill Tierney has contacted the Village Green regarding the golf tournament that will be held on the 16th of October. The Middle Field Village is a short course, Par 67, and can accommodate the 12-16 people expected to turn out for the event. The Middle Field Village is the closest golf course to the facility. Bill Tierney will contact the golf course again a week in advance to

tighten up the time slot. The cost will be \$22.00 for each golfer and that includes the golf cart. Tee off time will be 8:00 a.m., and will end by noon so golfers may have lunch and then be ready for the meeting at 1:00 p.m. John Greibling with Osmose will sponsor the cost of lunches for the golf tournament. Court Street Consulting will provide goodie bags for the golf players again this year. The golf registration fee will stay the same at \$55.00 per person, and that will leave enough funds to purchase prizes. Bill Tierney will shop for the prizes.

Stuart Sloan has been contacting the original task force for the "Task Force Reunion". This reunion will give the OJUA registrants the history of how it all began. Corey Cook recommended that the old and new issues be addressed. She would like to see all the parking lot of issues from the beginning how it compares to today's issues. A copy of the Strategic Plan should be reviewed by all the P&E committee members to structure the program. Corey suggested it would be useful to have Jerry Murray from the PUC give an introduction of why the task force was started and what the objectives were. Stuart will contact the original facilitator of the task force, Jennifer, to see how much it would cost for her to come and lead the program. Bill Tierney recommended Roger Kuhlman as the moderator. This program could easily fill 3 hours on Friday morning. Corey recommended that we put an outline of the program for the reunion and then ask the original task force for input and comments.

The legislative piece of the timeline: OTA and the pole owners introduced their own bills separately from each other in 1998. They joined together and created one bill, HB 2271. This bill spurred the introduction of the task force.

Task force reunion outline (Started in 1999):

1. Opening comments from the moderator. (original facilitator, Jennifer or Mr. Hicks, or Roger Kuhlman, or Jerry Murray)
2. Historical background
3. Parking lot of issues
4. What issues have been resolved and what objectives have been set to address resolution of issues.
5. What issues and objectives are unresolved and what objectives are in place today.
6. Timeline of Milestones. Stuart and Corey will put together the timeline.
7. Vendor break
8. Return from break for an open forum which will be followed with the current board at the meeting to answer questions.

Staff will look for original minutes for the beginning of the OJUA, about 2004. OJUA Staff will contact the facility and find out if they have wireless mics and raised platforms to hold around 20 people. OJUA staff will also create an excel sheet with the breakdown of costs such as room costs, facility, AV, food, travel. About 6 potential registrants will be paid for by the OJUA.

There will be a meeting on August 12th with a few of the Executive Committee members and the U of O speaker, Mr. Hicks, so they can create an appropriate program for the OJUA. The cost for this speaker is free.

Next Meeting

The next meeting is scheduled for August 5, 2008, 10:00 a.m. at the OJUA Office in Salem.

Adjourn

There was no further business and the meeting was adjourned at 12:03 PM