



**Oregon Joint Use Association  
Publicity and Education Committee  
Meeting Minutes  
November 1, 2010**

**Members Present**

Stuart Sloan, (Chair) Consumers Power  
Dan McGraw, Quest  
Dawna Farrell, Comcast  
Colin Cavasher, PacifiCorp  
Steve Ross, PGE  
Dean McQuillan, Osmose

**Members Not Present**

**Staff:**

Mary Tucker  
Jacquelyn Bailey

**Guests**

**Call to Order**

Chair Sloan called the meeting to order at 11:05 a.m.

**Approval of Minutes**

The Committee reviewed the minutes of October 4, 2010.

**Motion:** moved by Dawna Farrell and seconded by Steve Ross to approve the minutes of the October 4, 2010 meeting. Motion passed.

**2011 Spring Training**

Chair Sloan brought some photos from Gary Lee for the committee to review for Jeopardy. Everything has been ordered from Turning Technologies it should arrive this week. Chair Sloan reported that the Executive committee did not approve monetary reward for photos. Dan will collect some photos from Qwest, the goal is for OJUA to collect 500 photos that can be rotated, 100 photos per training. Colin reported that he was able to fit everything on the flash drives and suggested that photos be selected at random and questions are included. The committee discussed having categories, several were suggested: grounding, clearances, general OJUA knowledge, NESC grab bag, worker rules (underground vs. aerial), guying and supporting structures, grandfathering, climbing space and worst and best practices. A list of questions also was suggested; who are the current commissioners, OJUA board members, who is on the committee etc. Chair Sloan suggested funny names for the categories, such as ground clearance could be called “**Watch your head**”. Dave Marne will be very interactive Stuart has not contacted him about the Jeopardy game yet.

### **Event Giveaways**

The committee made suggestions for the Spring Workshop. Chair Sloan suggested T-Shirts since they were well received last year and the cost was around \$8.00. Other possibilities were water bottles, soft lunch coolers, durable lunch bags, flash drives, protective eye wear, coffee thermos/travel mugs, clipboards or a nice pair of leather work gloves. The committee discussed purchasing something useful for the field personnel. Dean reported that Kevin Walker his purchasing agent may be able to help keep the cost down, Dean said he would speak to him about it. Dean also felt that quality safety glasses were very popular. The committee discussed having a raffle or grand prize in addition to the giveaway. Colin asked about giving away preloaded flash drives, Chair Sloan felt that was a good idea for the November Annual Meeting.

### **Promotional Flyer:**

Chair Sloan reported there was no action to date.

### **Financial Report**

Mary gave a financial report to the committee. She reported they had \$12,700 total income and made a profit of \$4600.00. The money will be deposited into the OJUA fund.

### **Overview of Evaluations**

Jacque reported on the evaluations, only 13 were returned committee discussed how to get a better response.

### **Annual Meeting Locations 2011**

Dawna reported on Inn at the Mountain and reminded the committee the location must have a golf course. Locations were deferred to next meeting.

### **Action Items**

Dawna - work on a location for next year's spring conference  
Staff – investigate giveaways and forward TT email to the P & E committee  
Staff - confirm with the Sheraton for the 2011 Spring Training  
Chair Sloan- Save the Date and another call for photos  
Chair Sloan - load some photos and share them at the next meeting

### **New Business**

### **Next Meeting**

The next meeting is scheduled for Monday, December 13, 2010 at 11:00 a.m. at the OJUA Office in Salem.

### **Adjourn**

There was no further business and the meeting was adjourned at 12: 45 p.m.